

MIXTAPE'26

LEGAL & RULES PACK

Version 1.0 | Effective 28 July 2026

DRAFT PENDING LEGAL REVIEW

This operational draft consolidates the loyalty programme, point events, sponsors, privacy, photo consent, website use, sales and disputes. It is not legal advice and must be approved by a South African attorney before a major or sponsored prize event launches.

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1. Loyalty Programme Terms

Points are promotional rewards with no cash value and may not be sold or transferred.

10 points apply per confirmed completed MixTape purchase; a verified Tape in Hand photo may earn a separate +10 once per completed order.

Points may be corrected or deducted only for a documented reason. A thumbs-down vote alone never removes loyalty points.

The announced 10,000-point gift is subject to stated eligibility, availability and claim deadlines.

2. Point Event and Competition Rules

Each event must state its reference, dates, points, prizes, eligibility, entry method, judging or draw method, tie-break, winner announcement and claim deadline.

No winner may be charged to receive a prize or forced to participate in publicity.

Applicable South African consumer-law requirements, recordkeeping and independent oversight must be followed where the event is a promotional competition.

3. Sponsor Terms

Sponsors must confirm identity, prize, value, availability, delivery obligations and permitted brand use in writing.

Participant data is not shared with sponsors without separate express consent.

Sponsors warrant rights to supplied branding and prizes. No sales, reach or follower outcomes are guaranteed.

4. Privacy Policy

We process contact, order, submission, vote, photo, consent and points data for orders, verification, rewards, events, security, support and consented marketing.

Marketing is optional and may be withdrawn. Access is limited and reasonable safeguards are used.

People may request access, correction, objection or deletion where legally available.

5. Photo and Publicity Consent

Verification use and publicity use are separate choices.

Refusing optional publicity does not remove a valid photo bonus. Winner publicity may be declined.

Guardian consent is required where applicable for minors.

6. Website Terms of Use

Do not manipulate votes, impersonate others, upload harmful or infringing material, or interfere with the service.

Third-party music platforms retain their own terms and are not affiliated unless expressly stated.

7. Sales, Delivery, Returns and Refunds

An order request becomes final only after specifications, availability, total price, timing and delivery are confirmed.

Returns, refunds, cancellations and quality remedies remain subject to applicable law and the nature of personalised goods.

8. Complaints and Disputes

Submit the relevant order or event reference, disputed decision and supporting information.

Point deductions and disqualifications require recorded reasons and a fair review where reasonably possible.

9. Contact and Business Information

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Registration details, physical service address and responsible-party details must be completed during legal review.

Operational templates

Event-specific rules checklist

Reference; dates; points; prizes; eligibility; entry; judging/draw; tie-break; exclusions; winner contact; claim deadline; independent oversight; legal approval.

Sponsor confirmation schedule

Legal identity; contribution; prize value; delivery; brand licence; data restriction; substitution; cancellation; signatures.

Photo and publicity consent

Verification consent separate from optional website/social publicity consent; guardian consent where applicable.

Winner and prize handover record

Selection basis; overseer; contact attempts; acceptance; identity verification; delivery proof; optional publicity choice.

Complaint and review record

Reference; issue; evidence; original decision; reviewer; outcome; reasons; date communicated.